

Open Journalism and the Internet

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Freedom of Expression

- Individual Right
 - Freedom of Speech
- Institutional Right
 - Freedom of the Press
- Article 19:
 - Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers.

Media Laws, Business Models and the Internet Challenge

- Press & Broadcasting Laws
 - Institutional Rights
 - Limited Ressource (Paper, Broadcasting Time, Frequency)
 - Special Role of Journalists
- Internet & Digitalisation
 - No borders of time and space
 - Unlimited and non-territorial
- Regulation
 - Internet has „materialized“ Article 19 („everyone“ and „regardless of borders“)

SWOT: Winners & Losers?

- Strength:
 - Unlimited information/communication options
- Weakness:
 - Limited qualitative selection
- Opportunities:
 - Everybody have access to everything anytime
- Risks:
 - User confusion and collapse of existing media

Regulation „of“ the Internet and Regulation „on“ the Internet

- Regulation of the Internet
 - Technical resources (ICANN, IETF, RIRs, W3C, IEEE)1991: HTML (Tim Barners-Lee)
- Regulation on the Internet
 - Public Policy Issues (national parliaments, intergovernmental organizations)
- The Internet Governance Ecosystem
 - The Multistakeholder Approach
 - Governments
 - Private Sector
 - Civil Society
 - Technical & Academic Community
 - The Instiutional Framework
 - IGF
 - ICANN
 - WSIS 10+
 - Net Mundial Initiative

Thank You

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Thanks

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