

#CAMC2021

23rd Central Asia Media Conference

**Promoting
Public Value
of the Media
in Central Asia**

International Hotel
Amir Temur 107A, 100084 Tashkent, Uzbekistan

ANNOTATED DRAFT AGENDA

Day One: Thursday, 9 September

09.30 – 10.00 (Tashkent time) REGISTRATION OF PARTICIPANTS & CONNECTION ON ZOOM

10.00 – 10.30 OPENING SESSION

Welcoming remarks

- Teresa Ribeiro, OSCE Representative on Freedom of the Media
- Ambassador Gayrat Fazilov, Deputy Minister of Foreign Affairs of the Republic of Uzbekistan
- Saida Mirziyoyeva, Deputy Chairperson of the Board of Trustees, Public Fund for Support and Development of National Mass Media, Uzbekistan
- Hans-Ullrich Ihm, Senior Project Officer, OSCE Project Co-ordinator in Uzbekistan

10.30 – 12.00 Session I: Public Service Broadcasting: values, content and strategic dilemmas. Perception of the Public Service Broadcasting in Central Asia

Transfer to the digital distribution of content and proliferation of online media outlets have diminished rather than strengthened public trust in the media. Yet, media coming up with unchecked and divisive information can still encourage violence and prompt strong reactions to events in public life. There is a need for a trusted medium, which carries news, public affairs and cultural programming, which is positively perceived by citizens and which encompasses all of the society rather than divides by region or language.

Against this background, the first session will offer deeper insights into the current dilemmas of the public service broadcasting, and its core values. It will explore what PSB means in terms of programming, ethical standards, and interaction with the audience. At the same time, the session will gauge the attitude to the public service broadcasting in the Central Asian participating States and Mongolia.

Moderator: **Lola Islamova**, Editor-in-chief, online Information-Analytical Publication Anhor.uz, Board Chairperson, Modern Journalism Development Centre

Panellists:

Radka Betcheva, Head of Member Relations Central and Eastern Europe, European Broadcasting Union

Michael Randall, Media Development Consultant, former team leader, BBC World Service Trust

Katrin-Nyman-Metcalf, Adjunct Professor of Law and Technology at Tallinn, University of Technology; Senior legal expert at the Estonian e-Governance

Adelia Laisheva, Director, Education Centre of the Public Broadcasting Corporation of the Kyrgyz Republic

Oyunchimeg Demchig, Independent Journalist/CEO, Mongolian Public Media Content Foundation

12:00 – 12:15 COFFEE BREAK

12:15 – 13:00 Question and answer session

END OF DAY ONE

Day Two: Thursday, 10 September

10.00 – 10.15 (Tashkent time) REGISTRATION, CONNECTION ON ZOOM

10.15 – 11.00 SESSION II: Overview of the media freedom situation in Central Asia and Mongolia

During this session, two national experts each from Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan and Mongolia will present the main media freedom developments in their respective countries in the past one year, i.e. since the last regional conference held in October 2020. They will cover a broad realm of issues including but not limited to: accreditation of the media/journalists, safety of journalists (physical assaults, intimidation and harassment, online and offline), legislative initiatives with impact on freedom of the media and freedom of expression, fact checking and media literacy and other issues pertinent to media freedom.

Moderator:

Elena Cherniavska, Senior Advisor, Office of the OSCE Representative on Freedom of the Media

Speakers:

Gulmira Birzhanova, media lawyer, Legal Media Centre, Kazakhstan

Zarina Bayanova, Director, Department for State Policy in the Media Sphere, Ministry of Information and Communications of the Republic of Kazakhstan

Altynai Isaeva, lawyer, Media Policy Institute, Kyrgyzstan

Salkyn Sarnogoeva, Chief of Directorate of Information Policy under the Ministry of Information, Culture, Youth and Sport Policy of the Kyrgyz Republic

Suhrob Pulotov, Head of Legal Department, NANSMIT, Tajikistan ‘Safety of Journalists in Tajikistan: open and covert challenges’

Farid Tukhbatullin, Chairman, Turkmen Initiative for Human Rights

Azat Seyitmuhammedov, Chief Editor, Arzuw News Agency, Turkmenistan

Madina Tursunova, lawyer, “Effectiveness of legal reform in the media and journalism sector of Uzbekistan” project, consulting lawyer, Legal clinic for journalists and bloggers

Munkhchimeg Davaasharav, Independent Consultant, Media Council of Mongolia

- Q&A, comments from the audience

11.00 – 11.15 COFFEE BREAK

11.15 – 12.30 SESSION II (cont’d): Overview of the media freedom situation in Central Asia and Mongolia

- Q&A, comments from the audience

12.30 – 13.00 CLOSING SESSION

Closing remarks

Komil Allamjonov, Chairman of the Board of Trustees, Public Fund for Support and Development of National Mass Media, Uzbekistan

Asadjon Khojaev, Director of the Agency for Information and Mass Communications under the Administration of the President of the Republic of Uzbekistan

Teresa Ribeiro, OSCE Representative on Freedom of the Media

13.00 END OF CONFERENCE